

# 2011 Spring Noise Conference



*WHAT'S THE BUZZ?: INNOVATIONS & ISSUES*



## SPONSORSHIP & EXHIBITOR PACKAGE

### Conference Background

The Alberta Acoustics & Noise Association (AANA) Spring Noise Conference is a biennial conference held in Banff, Alberta, Canada. The 2011 conference is the 9<sup>th</sup> Spring Noise Conference on environmental and applied acoustics. Since its inception in 1993 the Spring Noise Conference has grown from a local event hosted by the Alberta Energy and Utilities Board, to a global conference that attracts delegates and speakers from around the world.

The Spring Noise Conference provides a forum for the discussion of innovations in noise control and noise control management technologies. New research, technical developments, and case studies are used to showcase advancements in noise control technology, equipment and software. The objective of the conference is to provide a specific emphasis on practical and applicable aspects of acoustical science, rather than the theoretical aspects which are well covered at other forums.

This year's theme is "What's The Buzz?: Innovations & Issues". The goal of this year's conference theme is to encourage discussion on the acoustics of new technologies and rising concerns with existing technologies.

### Mission

The purpose of the Spring Noise Conference is to provide a forum for industry, government, public, academics and acoustical professionals worldwide to share experiences and innovations in environmental and applied acoustics; specifically noise identification, measurement, regulation and control.

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## Why Sponsor?

The Spring Noise Conference is a credible and internationally recognized event that attracts experts in the field of acoustics from around the world. This is your opportunity to **associate your business and your brand with a successful, leading edge conference that provides real value to those attending.** Connect with public and private sector decision makers and influencers interested in the practical and applicable aspects of acoustical science

## About the Venue

**The Fairmont Banff Springs, Banff, Canada**  
<http://www.fairmont.com/banffsprings>

The Fairmont Banff Springs offers stunning vistas, championship golf courses, unparalleled skiing, classic cuisine and a world-class, European-style spa as well as the largest resort conference centre in Canada.

Canada's Banff National Park and the surrounding areas have a variety of magnificent outdoor activities including: golfing, skiing, horseback riding, fishing and white water rafting. As well, the town of Banff offers many wonderful shops, art galleries and museums.

*We provide workshops that allow every delegate, from facility representatives to practiced acoustical engineers, to engage in the discussion on noise control and regulation.*

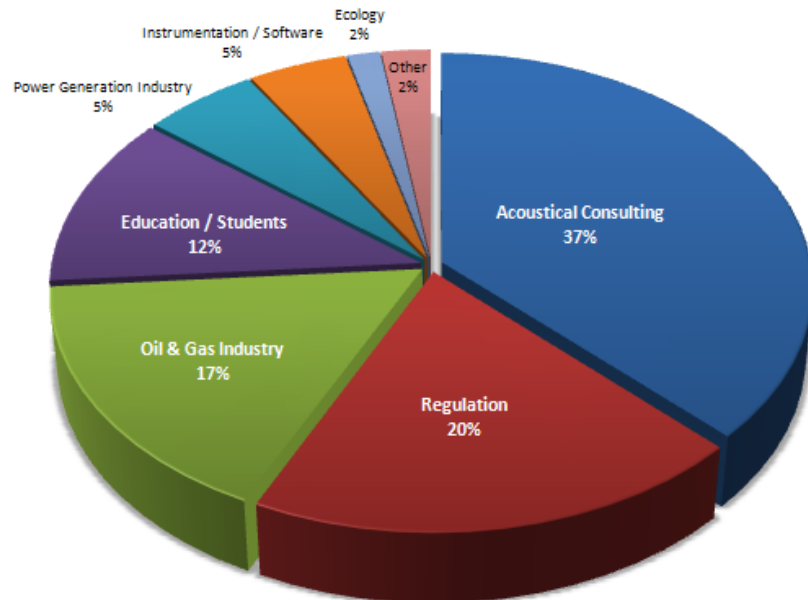
## About AANA

The Alberta Acoustics and Noise Association (AANA) was formed by a committee of acoustics professionals, regulators, and suppliers in Alberta to provide an independent association to run the Spring Noise Conference and to promote understanding of practical acoustics and noise issues in Alberta.

### AANA Founding Objectives:

- To promote an understanding of acoustics and noise issues;
- To host acoustic-related seminars, workshops, courses and conferences;
- To encourage the study of acoustics through the establishment of bursaries for students and holding student paper competitions;
- To obtain subscriptions and donations from shareholders and others to conduct fundraising for the activities described above, and, more generally, to raise money on behalf of other bona fide charities for the understanding of acoustics and noise issues.

## Conference Demographics



2009 Spring Noise Conference Attendance by Industry

The 2009 Spring Noise Conference attracted delegates from throughout Canada, the US, UK and Sweden. Delegates and presenters included senior public and private sector decision makers and influencers.

The 2007 Spring Noise Conference was attended by delegates from countries such as: Canada, UK, Australia, Netherlands, France & USA.



## Details of Event

### Workshops

These half day courses provide an opportunity for learning and discussion for delegates from all backgrounds and levels of expertise. Amongst our most popular workshops are the “Practical Understanding & Application of Noise Regulations” courses where regulators present material and application case studies on their noise regulations in a question friendly environment.

### Plenary & Lunch Speakers

Local and international experts present information on the innovations and issues in their areas of expertise. This year speaker specialties include wind turbine noise, low frequency noise, noise control, acoustic ecology and architectural acoustics.

### Technical Sessions

Technical sessions are organized by topic area and run concurrently in two presentation rooms. Delegates who submitted an approved paper make 25 minute presentations. Excursions, such as sound walks guided by an acoustic ecology expert, are also offered during these times.

### Wine & Cheese Reception

Our key networking event for conference delegates. The reception is hosted directly after the technical sessions on Wednesday at the impressive Mt. Stephen Hall (adjacent to our conference rooms). Speakers, delegates and conference organizers enjoy delicious appetizers and good conversation before heading out to explore Banff for the evening.

### **NEW** Vendor Exhibition

New to this year’s conference, the exhibition area is strategically placed adjacent to the plenary speaker and coffee break areas for maximum delegate traffic.

## Conference Schedule

### Tuesday, May 24 2011

7:30	Registration	
8:30 – 12:00	Basic Acoustics I	Practical Understanding & Application of Noise Regulations I (ERCB, AUC etc)
12:00	Lunch Break	
13:00 – 16:30	Basic Acoustics II	Practical Understanding & Application of Noise Regulations II (ERCB, AUC etc)

### Wednesday, May 25 2011

7:30 – 8:00	Registration
8:00 – 8:30	Opening Remarks
8:30 – 9:15	Plenary Speaker 1
9:15 – 10:00	Plenary Speaker 2
10:00 – 10:30	Coffee Break
10:30 – 11:45	Technical Sessions
11:45 – 12:30	Lunch Speaker 1
12:00 – 13:30	Lunch
13:30 – 15:00	Technical Sessions
15:00 – 15:30	Coffee Break
15:30 – 17:30	Technical Sessions
17:30 – 19:00	Wine & Cheese Reception

### Thursday, May 26 2011

7:30 – 8:00	Registration
8:00 – 8:30	Opening Remarks
8:30 – 9:15	Plenary Speaker 3
9:15 – 10:00	Plenary Speaker 4
10:00 – 10:30	Coffee Break
10:30 – 11:45	Technical Sessions
11:45 – 12:30	Lunch Speaker 2
12:00 – 13:30	Lunch
13:30 – 15:00	Technical Sessions
15:00 – 15:30	Coffee Break
15:30 – 17:30	Technical Sessions

### Friday, May 27 2011

7:30 – 8:00	Registration
8:00 – 8:30	Opening Remarks
8:30 – 9:15	Plenary Speaker 5
9:15 – 10:00	Plenary Speaker 6
10:00 – 10:30	Coffee Break
10:30 – 11:45	Technical Sessions
11:45 – 12:30	Closing Remarks



## Sponsorship Opportunities

### \$7,500 | Partner Sponsor

*Exclusive, Only One Spot Available*

- Acknowledgement of Partner Sponsorship during Opening & Closing Remarks
- Exclusive Wine & Cheese Evening Recognition:
  - Welcome speech by your representative OR verbal recognition
  - Sole sponsor logo on reception napkins
  - Sole sponsor signage at reception
- Banner at front of room during all plenary sessions
- Prominent logo on all conference banners and advertisements
- Largest sponsor logo on all conference materials (including delegate bag)
- Largest sponsor logo on conference website
- Sole sponsor logo on delegate badges
- Product advertisement placement in delegate bags
- Full page advertisement in conference proceedings
- Area for company advertisement materials at registration desk
- Opportunity to provide an additional keynote speaker
- Four (4) complimentary delegate registrations (\$1400 Value)
- Six (6) delegate registrations at 50% off (\$1050 Value)
- Complimentary exhibitor booth

### \$5,000 | Platinum Sponsor

*Super Elite, Only Two Spots Available*

- Verbal recognition during Opening & Closing Remarks
- Logo banner at conference registration area
- 2<sup>nd</sup> Largest sponsor logo on all conference banners and advertisements
- 2<sup>nd</sup> Largest sponsor logo on all conference materials (including delegate bag)
- 2<sup>nd</sup> Largest sponsor logo on conference website
- Exclusive sponsor logo on water bottle or note pad (in delegate bags)
- Product/advertisement placement in delegate bags
- Half page advertisement in conference proceedings
- Area for company advertisement materials at registration desk
- Three (3) complimentary delegate registrations (\$1050 Value)
- Four (4) delegate registrations at 50% off (\$700 Value)
- Complimentary exhibitor booth

### \$3,000 | Gold Sponsor

*Elite, Only Six Spots Available*

- Verbal recognition during Opening & Closing Remarks
- Logo banner beside technical session room doors
- 3<sup>rd</sup> Largest sponsor logo on all conference banners and advertisements
- 3<sup>rd</sup> Largest sponsor logo on all conference materials (including delegate bag)
- 3<sup>rd</sup> Largest sponsor logo on conference website
- Verbal & visual recognition in introduction to student papers session
- Product/advertisement placement in delegate bags
- Quarter page advertisement in conference proceedings
- Two (2) complimentary delegate registrations (\$700 Value)
- Two (2) delegate registrations at 50% off (\$350 Value)





## \$1,500 | Silver Sponsor

*Unlimited Available*

- Logo banner at back of technical session rooms
- Verbal recognition and logo banner at one coffee or lunch break
- 4<sup>th</sup> Largest sponsor logo on conference banners and advertisements at event
- 4<sup>th</sup> Largest sponsor logo on all conference delegate bags
- 4<sup>th</sup> Largest sponsor logo on conference website
- One (1) complimentary delegate registration (\$350 Value)

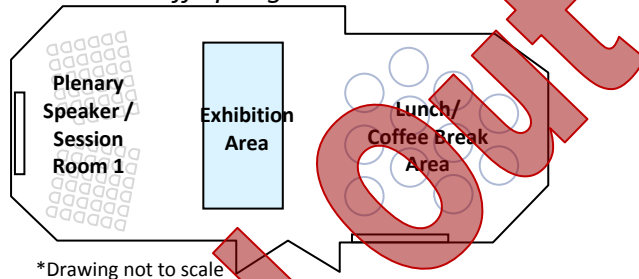
## \$750 | Bronze Sponsor

*Unlimited Available*

- Sponsor logo on all conference banners and advertisements at event
- Sponsor logo on conference website

## **NEW!** Vendor Exhibition

*Fairmont Banff Springs Alhambra Ballroom*



## \$500 | Exhibitor Booth

*10 Available*

- One 8' x 8' booth including:
  - One table
  - Two chairs
  - Power outlet
- Logo and brief description on Vendor List included in delegate bags
- Logo and brief description on Vendor List in Conference Proceedings
- Logo and brief description on Vendor List on Conference Website
- Booth position is based on a first come, first served basis
- Three (3) of the corner booths are reserved for the Partner and Platinum sponsors





Looking for an extraordinary way to thank your clients for their patronage?

The Banff Springs Wine Store is the perfect venue for private receptions, wine tastings and cooking demonstrations, all guided by one of the resort's talented Sommeliers.

Discover the wonderful wines being produced by Canadian wineries.



[www.springnoiseconference.com](http://www.springnoiseconference.com)

## \$125 per 1.5 hr | Presentation Rooms

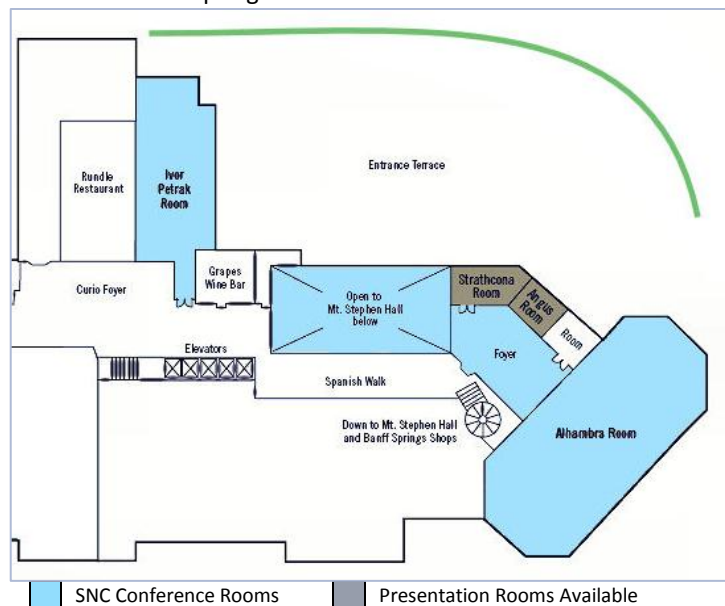
*Angus & Strathcona Rooms, Wednesday – Friday*

New to this year's conference, private presentation rooms are the perfect space for a training seminar, product demonstration or meeting with clients or staff. These presentation rooms are conveniently nestled between the session rooms and the conference registration area.

The presentation rooms are available in 1.5 hr bookings Wednesday & Thursday May 25-26 2011: 10:30 to 12:00, 13:15 to 14:45, 15:15 to 16:45 and Friday May 27, 2011 at 10:30 to 12:00.

Any food services or audio visual equipment required in these rooms is the responsibility of the company renting

### Banff Springs Conference Floor: Mezzanine II



Strathcona Room Capacity: 20 Theatre Style, 25 Reception Style  
Angus Room Capacity: 30 Theatre Style, 30 Reception Style

**Book Today! Rooms will be reserved on a first come, first served basis.**



## Take Comfort in Style with Afternoon Tea

The Rundle Lounge takes England's most beloved ritual to new heights. Afternoon Tea at The Fairmont Banff Springs offers 12 fine loose leaf teas, accompanied by delectable pastries and finger sandwiches for the time honored traditionalist.



## Did You Know?

The Alberta Acoustics and Noise Association encourages the study of acoustics by the establishment of bursaries for students and holding student paper competitions.

In honor of one of the founding acousticians in Alberta, Eugene Bolstad, each conference an award is given to the student authors whose papers were voted top undergraduate and top graduate paper by the organizing committee. Since its inception in 2007 the Eugene Bolstad Award has been awarded to five student authors at the Spring Noise Conference. This award helps offset travel costs for the students to present their papers at the conference.

## Sign Us Up!

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Email: \_\_\_\_\_

Donor Authorized Signature: \_\_\_\_\_

Please sign us up for:

- Partner Sponsor Package | \$7,500
- Platinum Sponsor Package | \$5,000
- Gold Sponsor Package | \$3,000
- Silver Sponsor Package | \$1,500
- Bronze Sponsor Package | \$750
- Exhibitor Booth | \$500
- Presentation Room | \$125 per 1.5 hrs



## Contact Us

### MAIL

Attn: Spring Noise Conference Sponsorship  
Alberta Acoustics & Noise Association  
Bankers Hall  
P.O. Box 22452  
Calgary, Alberta T2P 5G7

*Please call (403) 476-4536 prior to mailing.*

### EMAIL

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